



## **URSTA SPRING CONFERENCE 2012**

May 10-11, 2012 Moab Valley Inn 711 South Main Street Moab, Utah 84532 435-259-4419

### **EXHIBITOR INFORMATION**

The URSTA 2012 Spring Conference will be held at the Moab Valley Inn on May 10 & 11, 2012 in Moab, Utah. The conference will feature an indoor exhibit area that will allow attendees to view your products and services in a friendly, relaxed atmosphere.

### **REGISTRATION**

To register please mail in a completed Vendor Registration form to URSTA at PO BOX 4869, Logan, UT 84323. At this time, URSTA only accepts checks. Please contact URSTA if you would like us to bill your registration.

### **ACCOMMODATIONS**

The Conference Hotel is the Moab Valley Inn located at 711 South Main Street, Moab, Utah 84532. For room reservations, please call 435-259-4419. The room rate is \$99.00 per night. The room rate is guaranteed until April 10, 2012. The rate is available 05/09 and 05/10. This rate does not include taxes or surcharges. The group code is URSTA512.

### **VENDOR SHOW**

The vendor show will be held Thursday, May 10, 2012 from 5:30 to 10:00 PM. The vendor show will be outside the Canyonlands conference room at the Moab Valley Inn. The vendor show will include dinner. Please see the Conference Agenda section for set-up times.

### **SPONSORSHIP OPPORTUNITIES**

We have sponsorship opportunities for you to gain additional exposure and to support the URSTA organization. Sponsors will need to provide the signage, handouts and logo to support their sponsorship.

All conference sponsors receive:

- Name on vendor thank you sign
- Name on vendor thank you flyer in registration packets
- Thank you recognition in newsletter and on website
- Verbal recognition at the sponsored event



URSTA Break (\$200)

- Independent company signage and representation at break
- Notation in printed final agenda

Lanyard Name Tags (\$400)

- Logo on name tag
- Notation in printed final agenda

URSTA Vendor Dinner on May 11, 2012. (\$900 or partial \$450)

- Independent Company signage and representation at specific event
- Notation in printed final agenda
- Verbal recognition at dinner

## **CONFERENCE AGENDA**

To be announced.

## **MEMBERSHIP**

Now is a great time to join URSTA! Membership for vendors is only \$400.00 per year. Vendors receive many benefits from being URSTA members, including: Discounted registration fees, priority booth placement, recognition in our newsletter, URSTA membership list, training opportunities, discounts on advertising in our newsletter/website. Join today and help us support transportation in Utah!

**We look forward to seeing you in May!**



# URSTA SPRING CONFERENCE 2012

## VENDOR REGISTRATION FORM

May 10-11, 2012 Moab Valley Inn 711 South Main Street Moab, Utah 84532 435-259-4419

### INFORMATION

**NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

**ORGANIZATION:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

### EXHIBIT FEES

- Indoor Table (\$180 for Member \$200 for Non Member)
- Outdoor Vehicle (\$180 for Member \$200 for Non Member)

### ADDITIONAL REPRESENTATIVE REGISTRATION

Name: \_\_\_\_\_ Name: \_\_\_\_\_ (\$180 each)

### SPONSORSHIP OPTIONS

- URSTA Break (\$200)
- Lanyard Name Tags (\$400)
- URSTA Vendor Dinner on May 11<sup>th</sup> (\$900 full, \$450 partial)

### MEMBERSHIP

- Transportation/Vendor Consultant (\$400)

### SPECIAL NOTES

Please list any special needs and we will do our best to accommodate. Any special notes not included in this registration form and received by 04/26/12 will be the responsibility of the registrant.

### FEE TOTALS

Exhibit Fee	\$ _____
Additional Rep Fee	\$ _____
Sponsorship Total	\$ _____
Membership Fee	\$ _____
<b>Grand Total</b>	<b>\$ _____</b>

**Please return form & payment by 04/26/12 to:**  
**URSTA, PO BOX 4869, Logan, UT 84323**  
 QUESTIONS: Contact Stacey Rindlisbacher  
 at 435-213-3332 or ursta@comcast.net

Check here if you would like an invoice sent to you.