

# Exhibitor & Sponsorship Registration

URSTA Fall Conference & ROADEO 2010

Sponsored by: URSTA/UDOT/RTAP



St. George, Utah  
September 17 & 18, 2010

# Exhibitor Information

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The URSTA 2010 Fall Conference & Rodeo will be held at the Hilton Garden Inn on September 17 & 18 in St. George, Utah.

The conference will feature an indoor exhibit area that will allow attendees to view your products and services in a friendly relaxed atmosphere.

## Registration

To register please mail in your completed Vendor Registration Form to URSTA. At this time URSTA only accepts checks. Please contact URSTA if you would like us to bill your organization.

## Accommodations

The Conference Hotel is the Hilton Garden Inn & Conference Center located at 1731 South Convention Dr. St. George, Utah 84790. The Las Vegas Airport is the nearest airport for those traveling from out of state.

For room reservations: Call The Hilton Garden Inn direct at • 1-435-634-4100  
The reserved room rate is \$99.00 per night. The Room rate is guaranteed until September 2, 2010. The rate is available

9/16, 9/17 & 9/18. The rate does not include taxes/surcharges. The group name is URSTA.

## Conference Events

Vendors are invited to join us for all conference meals including the Vendor Dinner directly following the vendor show on September 17, 2010. As always, volunteers are needed at the Rodeo. See the enclosed conference schedule for more information.



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## Membership:

Now is a great time to join URSTA! Membership for vendors is only \$400.00. Vendors receive many benefits from being URSTA members. Including: Logo on our website, sponsorship listing and contact information on our website, discounted registration fees, priority booth placement, recognition in our newsletter, URSTA membership list, training opportunities, discounts on advertising in our newsletter and website. Join today and help us support transportation in Utah!

We look forward to seeing you in St. George in September! If you have questions please contact:

Jennifer Owen, Administrative Assistant, URSTA  
801-446-9254  
ursta@q.com

# Exhibitor Date and Time

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## Friday, September 17, 2010

10:00 – 11:30 am	Exhibit Set Up
12:00 pm	Exhibit Open.....Registration
12:30 pm	Welcome and Introductions
1:00 pm	Break Out Session
3:00 –3:15 pm	Break
3:15– 5:00 pm	Break Out Session
5:00 pm	Written Test for Roadeo Contestants
	Judges Meeting
5:00 pm and ongoing	Vendor Show and Exhibit
6:30 pm	Vendor Dinner
8:30 pm	Vendor Exhibit tear down

## Saturday, September 18, 2010

7:30-8:30 am	Driver/Judge walk through ....Driver Training
8:30 am	Roadeo Starts
12:00 pm	Lunch and Awards Presentation

# Sponsorship Opportunities

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We have a number of sponsorship opportunities for you to gain additional exposure and to support the URSTA Organization. Sponsors will need to provide the signage, handouts and logo to support their sponsorship.

All Conference sponsors receive:

- Name on vendor thank you sign
- Name on vendor thank you flyer in registration packets
- Thank you recognition in newsletter and on website
- Verbal recognition at the sponsored event.

### **URSTA Break (\$200.00)**

- Independent Company signage and representation at specific event.
- Notation in printed final agenda

### **Lanyard Name Tags (\$400.00)**

- Logo on name tag
- Notation in printed final agenda

### **URSTA Vendor Dinner on September 17, 2010 (\$900.00) (partial \$450.00)**

- Independent Company signage and representation at specific event.
- Notation in printed final agenda
- Verbal recognition at dinner

### **URSTA Roadeo Luncheon on September 18, 2010 (\$500.00)**

- Independent Company signage and representation at specific event.
- Notation in printed final agenda
- Verbal recognition at lunch

# 2010 URSTA Fall Conference Exhibitor/Vendor Registration Form

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September 17 & 18, 2010 Hilton Garden Inn St. George, Utah

Please make checks payable to URSTA and mail with your registration form to:  
URSTA – P.O. Box 99 Riverton, UT 84065

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Exhibit Information

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Indoor Table: URSTA Members \$180.00 Non-Members \$200.00

Outdoor Vehicle: URSTA Members \$180.00 Non-Members \$200.00

### Membership

Transportation/Vendor Consultant \$400.00

### Additional Representative Registration \$180.00 each

1. \_\_\_\_\_ 2. \_\_\_\_\_

## Sponsorship Options

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URSTA Break (\$200.00)

Lanyard Name Tags (\$400.00)

URSTA Vendor Dinner (\$900.00) (partial \$450.00)

URSTA Rodeo Luncheon on September 18, 2010 (\$500.00)

URSTA Drivers and doughnuts breakfast (300.00)

**Special requirements: Please let us know of any ADA or special dietary requirements. (Please notify the hotel at time of registration of any ADA requirements)**

Exhibit Fee \$ \_\_\_\_\_

Additional Rep Fee \$ \_\_\_\_\_

Sponsorship Total \$ \_\_\_\_\_

Membership Fee \$ \_\_\_\_\_

Grand Total \$ \_\_\_\_\_

